



Nature Meets Innovation for Climate Resilience

# D1.2 PPCP® METHODOLOGY



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## Executive summary

The Public-Private-Civil Partnership (PPCP®) methodology outlined in this deliverable offers a structured framework for implementing multi-stakeholder collaboration within the Med-IREN project. This methodology aims to support the co-design and co-implementation of Nature-Based Solutions (NBS) by utilising the collective knowledge, expertise, and resources of public authorities, private sector actors, and civil society organisations.

The PPCP® approach seeks to bridge the gap between various stakeholder groups by promoting participatory governance and shared decision-making. It guarantees that NBS interventions are not only technically robust but also adapted to the local context and socially accepted. The methodology applies to both Demonstrator and Replicator sites within Med-IREN, customising engagement processes to meet the specific needs and challenges of each territory.

The core objectives of the PPCP® methodology include:

- Establishing a multi-stakeholder governance framework that supports the design and implementation of NBS.
- Strengthening cross-sector collaboration to ensure the feasibility, sustainability and scalability of NBS interventions.
- Enhancing stakeholder ownership and acceptance of NBS by fostering co-creation and active participation.
- Providing a structured roadmap for planning, executing, and evaluating PPCP® Labs.

The PPCP® methodology is structured around a three-phase roadmap:

- **Preliminary phase** – Establishing a baseline assessment of the Demonstrator/Replicator (D/R) sites, identifying key stakeholders, and defining engagement strategies.
- **Implementation phase** – Organizing a series of four PPCP® Labs, designed to progressively build collaboration, refine intervention strategies, and enhance stakeholder involvement.
- **Evaluation and adaptation** – Assessing Lab outcomes, identifying best practices, and refining methodologies for future applications.

The methodology incorporates participatory approaches like Living Labs and Design Thinking, ensuring that engagement activities are interactive, inclusive, and focused on outcomes.

By applying the PPCP® methodology, Med-IREN aims to achieve

- Improved governance models for integrating NBS into local policies and planning.
- Strengthened stakeholder networks, fostering long-term partnerships beyond the project's duration.
- Enhanced technical and institutional capacities for the adoption and replication of NBS interventions.
- Concrete recommendations for the governance of NBS in critical infrastructure resilience.

Each D/R site is responsible for designing the Labs following the PPCP® approach and for implementing the PPCP® Labs in accordance with the methodology. The results, insights, and lessons learned from each Lab will be

systematically documented in PPCP® Lab reports. These reports serve multiple purposes, including knowledge transfer, continuous improvement, and stakeholder accountability.

To ensure prompt documentation and support cross-site learning, lab reports should be completed within one week after each session and uploaded to the designated Med-IREN platform.

The PPCP® methodology forms the foundation for collaborative governance in addressing climate resilience and NBS implementation. By involving a diverse range of stakeholders in a structured yet adaptable participatory process, the methodology promotes the long-term sustainability and scalability of Med-IREN interventions. As the project develops, ongoing learning and adaptation will further enhance the PPCP® framework, ensuring its relevance and applicability across various territorial contexts.